

## Lidl Plus Win €1,000 Every Day 2024 Competition Terms and Conditions

### 1. Eligibility to Participate

- 1.1 The Lidl Plus Win €1,000 Every Day Competition (the 'Competition') is promoted by Lidl Ireland GmbH (the 'Promoter') having its place of business at Lidl Head Office, Main Road, Tallaght, Dublin 24, Ireland.
- 1.2 Participants must be over 18 years of age and be resident in the Republic of Ireland to be eligible to participate, direct employees of the Promoter, affiliated companies of the Promoter, partners, families, or anyone associated with this Competition are excluded.
- 1.3 By participating in the Competition, participants are deemed to have accepted the Lidl Plus terms of use, these terms and conditions and confirmed that they meet the eligibility criteria set out in these terms and conditions. Participants are not permitted to participate on behalf of other persons and third parties.
- 1.4 The promotion period will commence at the opening of participating Lidl stores in the Republic of Ireland on **07.11.2024** and finish at the close of participating Lidl stores on **15.12.2024** (the 'Promotion Period').

### 2. Participation in the Competition

- 2.1 To participate in the Competition, each participant will need to during the Promotion Period:
  - 2.1.1 **Step 1.** Install the Lidl Plus App on their smartphone or device and create a Lidl Plus account (this step shall not be required for participants who are already Lidl Plus users); and
  - 2.1.2 **Step 2.** Make a Minimum Transaction Spend of €10.00 during the Promotion Period in a participating Lidl store during the store opening hours, excluding the last hour prior to closing. Note exclusions apply from the Minimum Transaction Spend as set out at clause 6.3.
  - 2.1.3 **Step 3.** Participants must 'Scratch' the 'Scratch & Win' digital coupon generated on completion of an eligible transaction at Step 2 in their Lidl Plus App and save down any generated prize coupon to the 'Treats' section (personalized coupon section) in their app.
- 2.2 The completion of Step 1 is a prerequisite to the completion of Step 2 and Step 3. All Steps must be completed in order to enter the Competition.
- 2.3 A participant can enter a maximum number of one (1) time per day during the Promotion Period. Please note that participants can only receive one Scratch & Win card per day i.e. if participants complete two eligible transactions within 10 hours they will only receive one Scratch & Win card.

### 3. Prize

- 3.1 Participants that complete all steps at 2.1 will receive a Scratch & Win prize coupon. Prizes range from free items to digital Lidl Plus monetary coupons as well as **one (1) winner every day** during the Promotion Period **across all** participating Lidl stores in the Republic of Ireland of a Lidl Plus **€1,000 prize coupon** ('€1,000 Prize Coupon').
- 3.2 Winners of the €1,000 Prize Coupon will receive this prize in the following form:
  - 3.2.1 10 x €100 digital Lidl Plus monetary coupons, available to be activated and redeemed at Lidl stores in the Republic of Ireland through the Lidl Plus App.

Each €100 digital Lidl Plus Coupon will be made available in the winner's Lidl Plus App every 8 days over a 10-week period.

- 3.2.2** Only **one** digital Lidl Plus monetary coupon can be redeemed per transaction.
- 3.2.3** Each €100 digital Lidl Plus monetary coupon must be redeemed within the timeframe detailed within the coupon. Coupons that are not redeemed within the stipulated timeframe will expire and will be deleted from the Lidl Plus App.
- 3.2.4** The full value of each €100 digital Lidl Plus monetary coupon can only be redeemed once, has no cash value, is non-exchangeable and no change will be given.
- 3.2.5** Each €100 digital Lidl Plus monetary coupon cannot be redeemed against standard exclusions. Exclusions include alcohol, lottery tickets, newspapers, magazines, medicines, gift cards, selected nutritional supplements, infant formula, mobile top-up, checkout bags and deposits paid on Deposit Return Scheme items. Exclusions may be updated if reasonably required by Lidl.
- 3.2.6** Digital Lidl Plus monetary coupons may be subject to other terms and conditions which will be set out in the individual coupon.

#### **4. Selection and notification of the winner**

- 4.1** Upon entering the Competition, participants' customer ID and customer's selected favorite store in the Lidl Plus app will be transmitted from Lidl Plus (operated by Lidl Stiftung & Co. KG) to the Promoter. Where the participant wins a prize, in addition, the personal data associated with their Customer ID e.g. first name/surname, telephone number, and e-mail address will be transmitted from Lidl Plus (operated by Lidl Stiftung & Co. KG) to the Promoter.
- 4.2** As set out at clause 3.1, every participant that completes all steps at clause 2.1 will receive a prize. One (1) person will be selected at random every day during the Promotion Period and will receive a digital 'Scratch & Win' card which reveals a digital Lidl Plus monetary coupon to the value of €10 and also informs them that they have been provisionally selected as the winner of the €1,000 Prize Coupon ('€1000 Winner'), subject to the €1000 Winner answering a question of skill correctly.
- 4.3** €1000 Winners will be drawn on a Thursday from the eligible entries received per day for each period running from the preceding Thursday to Wednesday during each week of the Promotion Period.
- 4.4** Within 10 days from notification in the Lidl Plus App of being selected as a €1000 Winner, the Lidl Customer Service Department will phone each €1000 Winner and request they correctly answer a question of skill. Three (3) attempts will be made by the Lidl Customer Service Department to contact each €1000 Winner. If the €1000 Winner cannot be contacted, they forfeit their right to receive a prize. No further attempts will be made to contact the €1000 Winner.
- 4.5** The Lidl Customer Service Department will provide each €1000 Winner with further detail as to the issuance of the €1,000 Prize Coupon.

#### **5. Marketing Consent**

- 5.1** Each €1000 Winner agrees that in consideration of the €1000 Prize Coupon and their acceptance of same, the €1000 Winner may be required for promotional activity and the €1000 Winner agrees to partake in same. The Promoter may use their name, hometown, image and likeness (likeness as it has been captured or in an altered manner, by employees, agents or subcontractors of the Promoter or anyone working on behalf of the Promoter and/or by local/other media) for purposes of internal/external advertising, promotion or publicity in any media without additional compensation and the winner agrees to take part in such related promotional activities as the Promoter may require. In such circumstances, the €1000 Winner's personal data will be processed on a contractual basis and in the Promoter's legitimate interests. The Promoter may publish all confirmed winners on the Lidl website.

## **6. Miscellaneous**

- 6.1** Only the Lidl Plus Card of the person completing the Minimum Transaction Spend can be scanned. Lidl Plus Cards cannot be scanned retrospectively.
- 6.2** During the Promotion Period, the Competition will replace the usual Scratch & Win competition in the Lidl Plus App.
- 6.3** The following items are excluded from the Minimum Transaction Spend: alcohol, lottery tickets, newspapers, magazines, medicines, gift cards, selected nutritional supplements, infant formula, mobile top-up, checkout bags and deposits paid on items included in the Deposit Return Scheme. Exclusions may vary and the Promoter reserves the right to update excluded items from to time.
- 6.4** Only one digital Lidl Plus monetary coupon can be used per transaction.
- 6.5** The prize is strictly non-refundable. No cash or other prize will be offered.
- 6.6** Any breach of these terms and conditions may invalidate an entry and/or result in forfeiture of the prize. The Promoter reserves the right to cancel, terminate, modify, or suspend the Competition and/or vary Competition rules, including these Terms and Conditions, without prior notice.
- 6.7** The Promoter and its associated companies accept no responsibility for any damage, loss, injury (other than for death or personal injury arising from negligence), malfunction or disappointment of any kind, however so arising from participation in the Competition or acceptance of the prize, whether due to error, omission by the Promoter its employees or agents, or for any other reason, and participants agree to indemnify the Promoter in this regard through their engagement with the Competition.
- 6.8** The Participant has no right to compensation and acknowledges the decision on the winners by the Promoter is final.
- 6.9** The Promoter reserves the right to cancel, terminate, modify or suspend a competition and/or vary competition rules, including these terms and conditions, without prior notice.
- 6.10** At any point during the Competition, Lidl reserves the right to increase the number of winners per day during the Promotion Period.
- 6.11** No correspondence will be entered into regarding either the selection process or the outcome of the Competition.
- 6.12** In the event that the digital scratch card feature is not available or not functioning correctly on the Lidl Plus App, no transactions or digital scratch cards can be retrospectively applied by the Promoter and the Promoter will bear no responsibility for technical issues.
- 6.13** In the event of any dispute regarding these terms and conditions and conduct of the Competition, the decision of the Promoter will be final with no appeal therefrom.
- 6.14** The Promoter reserves the right to refuse to award the prize to a winner or to disqualify any Participant where, in its sole view, there is a breach of these terms and conditions or where it deems it necessary to do so at its sole discretion.
- 6.15** These terms and conditions shall be governed by Irish law and the courts of Ireland shall have exclusive jurisdiction over interpretation of same.

## **7. Liability**

- 7.1** Participants understand and accept that Lidl is not liable for, and cannot be held liable for, errors, losses and irregularities that may arise if these are caused by disruption or by any other error or omission arising from problems in telecommunications, data traffic, congestion or internet connection, or for any other reason that is not attributable to Lidl.
- 7.2** Lidl shall not be responsible for any loss, injury, damage or disappointment suffered to participants as a result of their participation and liability is excluded to the maximum extent permissible by law.

## **8. Data Protection**

- 8.1** By participating in the Competition, participants agree to the processing and storage of any personal data provided by them to Lidl Stiftung & Co KG and to the transferring of such data to the Promoter as a processor of such data for the purpose of administering the Competition as well as promotional activities around the Competition including, but not limited to posts on social media sites by the Promoter.
- 8.2** The Promoter will ensure that all personal data will be processed in compliance with data protection law. Participants' data will not be transferred out of the EU and such entry data, will be destroyed immediately after conclusion of the Competition.
- 8.3** Lidl Ireland GmbH is the controller for the processing of personal data of the participants and winners. For any questions relating to Lidl's processing of personal data in relation to the Competition, participants may contact:

Lidl Ireland GmbH  
Main Road  
Tallaght,  
Dublin 24  
[data.controller@lidl.ie](mailto:data.controller@lidl.ie)

For any queries around the processing of personal data in relation to the Lidl Plus App, participants should refer to the Terms and Conditions Lidl Plus and Data Protection Policy Lidl Plus. In addition, participants may contact:

Lidl Stiftung & Co. KG  
Stiftsbergstraße 1  
74167 Neckarsulm  
Germany  
[dataprotection@lidlplus.ie](mailto:dataprotection@lidlplus.ie)

- 8.4** In order to operate the Competition, the following personal data will be transferred to the Promoter by Lidl Stiftung & Co. KG, Stiftsbergstraße 1, 74167 Neckarsulm, Germany:
- 8.4.1** Lidl Plus Card Customer ID Number of all participants in the Competition who have completed the required steps and are eligible to be in the prize draw.
- 8.4.2** in addition, first name and surname as well as telephone number and e-mail address of the €1000 Winners.
- 8.5** Furthermore, the Promoter may collect any other personal data required for the purpose of carrying out the Competition.
- 8.6** The Promoter will use the personal data collected in the context of the participation in the Competition only to operate the Competition (e.g., drawing winners, notifying winners, sending the prize). The legal basis for the processing in the context of the Competition is generally participants' consent which consent underlies the operation of user accounts under the Lidl Plus App.
- 8.7** Photographs, videos and data as set out in clause 5, of the winner may be taken during the prize giving; these may be published together with the name and hometown of the winner in promotional media of the organizer (e.g., press release, lidl.ie, employee magazine, social media). This data is processed on the basis of contract in consideration of the prize.
- 8.8** Data is only transferred to third parties where this is necessary for the implementation of the Competition (e.g., sending the prize via a logistics company) or in order to publish the winner (e.g., on Facebook or other social media channels). Apart from that, data will not be transferred to third parties.
- 8.9** At the end of the Competition and announcement of the winner, the personal data of participants will be deleted. Personal data belonging to winners will be retained for a minimum of 6 years and the image of winners may be used in Lidl's marketing activities.
- 8.10** Participants have the right to access their personal data, to withdraw their consent (if applicable), and in certain circumstances, the right to erasure. Participants may also

object to Lidl's processing of their data if such processing is based on Lidl's legitimate interest. Data protection questions or concerns can be addressed to [data.controller@lidl.ie](mailto:data.controller@lidl.ie). Participants may also contact the Data Protection Commission for Ireland and the Information Commissioners Office for Northern Ireland.