

Back to School - Win Your Shopping For A Year 2024 Competition Terms and Conditions

1. Competition

- 1.1** The 'Win Your Shopping For A Year' competition (the 'Competition') is promoted by Lidl Ireland GmbH (the 'Promoter') having its place of business at Lidl Head Office, Main Road, Tallaght, Dublin 24, Ireland.
- 1.2** The Competition offers participants the chance to win one of 16 x €5,200 worth of digital Lidl Plus monetary coupons ('the Prize'), issued as 52 x €100 digital Lidl Plus monetary coupons over 52 weeks.
- 1.3** By participating in the Competition, participants are deemed to have accepted the Lidl Plus terms of use, these terms and conditions and confirmed that they meet the eligibility criteria set out in these terms and conditions.

2. Entry Criteria

- 2.1** The Competition is open to residents of the Republic of Ireland aged 18 years and over who are registered Lidl Plus members and users of the Lidl Plus app ('Participant'). The Lidl Plus app can be downloaded from the 'App Store' or on 'Google Play'.
- 2.2** Direct employees of the Promoter, affiliated companies of the Promoter, partners, families, or anyone associated with this Competition are excluded.

3. Participation in the Competition

- 3.1** The promotion period will commence at the opening of participating Lidl stores on **15.08.2024** and finish at the close of participating Lidl stores on **11.09.2024** (the 'Promotion Period').
- 3.2** To participate in the Competition, each Participant will need to during the Promotion Period:

Step 1. Install the Lidl Plus App on their smartphone or device and create a Lidl Plus account (this step shall not be required for Participants who are already Lidl Plus users); and

Step 2. Click 'Start Now' to accept the Competition terms and conditions and commence participation in the Competition.

Step 3. Achieve a 'Minimum Overall Spend' of €200 during the Promotion Period. This can be achieved through one large transaction or several smaller transactions during the Promotion Period which total the Minimum Overall Spend. For each qualifying transaction to be included in the Minimum Overall Spend, a Participant must scan their Lidl Plus Card when completing the transaction.

A participant can only enter the competition once.

All of the above steps must be completed in order to enter the Competition.

3.3 The following items are excluded from the Minimum Overall Spend: alcohol, lottery tickets, newspapers, medicines, gift cards, infant milk formula, mobile top-up, check-out bags and deposits paid on items included in the Deposit Return Scheme as well as digital Lidl Plus monetary coupons. The Promoter reserves the right to exclude other items if it deems necessary.

4. Selection of Winners

- 4.1** There will be **16** overall winners at the end of the Promotion Period.

4.2 There will be **4** 'Winning Draws' during the Promotion Period at which **4** prospective winners will be selected from the eligible entries received. Winning Draws will take place on the following dates ('Winning Draw Dates'):

Thursday 22nd August 2024

Thursday 29th August 2024

Thursday 5th September 2024

Thursday 12th September 2024

4.3 Participants must achieve a Minimum Overall Spend by the Wednesday preceding a Winning Draw Date in order for their entry to be considered in the subsequent Winning Draw. Winners selected from a Winning Draw will be removed from subsequent Winning Draws. Participants who are not selected as winners will remain eligible for selection in subsequent Winning Draws.

5. Notification of Winners

5.1 Participants will be notified of entry in the Competition by way of in-app notification on the Lidl Plus App on achieving the Minimum Overall Spend.

5.2 Up to three working days after a Winning Draw, the selected winners will be contacted by way of telephone by our Customer Service Department and will be required to answer a question of skill. Only if the winners answer the question of skill correctly, will they be eligible to receive a prize. Winners will be contacted on the telephone number listed on the Lidl Plus account on the Winning Draw Date. Reasonable efforts will be made to make contact with the winner over a period of 5 days from the Winning Draw Date. If it has not been possible to contact the winner within that time, the Prize will be forfeited, and the Promoter reserves the right to choose an alternate winner.

5.3 Winners will be informed as to the issuance of the Prize by the Customer Service Department.

5.4 Participants are responsible for ensuring their Lidl Plus contact information is correct and up to date and the Promoter shall not be liable for any loss and/or disappointment arising from the failure by the Participant to ensure this information is correct and up to date.

6. Prize

6.1 There will be **16** overall winners of the following prize:

€5,200 worth of digital Lidl Plus monetary coupons (the 'Prize')

6.2 The Prize will be distributed in the form of;

6.2.1 52 x €100 digital Lidl Plus monetary coupons, available to activate and redeem in stores in the Republic of Ireland through the Lidl Plus app.

6.2.2 Each €100 digital Lidl Plus monetary coupon will be available in the winner's Lidl Plus app every 8 days over a 52 week period.

6.2.3 Each €100 digital Lidl Plus monetary coupon will expire after 7-days after it appears in the Lidl Plus app. If it is not redeemed within the 7-day validity period the monetary coupon voucher will disappear from the Lidl plus app. The winner will not be refunded the value of the monetary coupon voucher.

6.3 Each digital Lidl Plus monetary coupon entitles Winners to money off their shop during the dates stated in the coupon description and can be used in conjunction with Lidl Plus product coupons but not other monetary coupons or special price coupons.

6.4 Each €100 Lidl Plus Monetary Coupon Voucher can only be redeemed once, has no cash value, is non-exchangeable, non-transferable and no change will be given.

6.5 Each €100 Lidl Plus monetary coupon cannot be redeemed for the following items: alcohol, lottery tickets, newspapers, medicines, gift cards, infant milk formula, mobile top-up, check-out bags and deposits paid on items included in the Deposit Return Scheme. The Promoter reserves the right to exclude other items if it deems necessary.

7. Participation by winners in promotional activity

7.1 Each Winner agrees that in consideration of the prize and their acceptance of same, the winner may be required for promotional activity and the winner agrees to partake in same. Promoter may use their name, hometown, image and likeness (likeness as it has been captured or in an altered manner, by employees, agents or subcontractors of the Promoter or anyone working on behalf of the Promoter and/or by local/other media) for purposes of internal/external advertising, promotion or publicity in any media without additional compensation and the winner agrees to take part in such related promotional activities as the Promoter may require. In such circumstances, the prize winner's personal data will be processed on a contractual basis and in the Promoter's legitimate interests. The Promoter may publish all confirmed winners on the Lidl website. The winner consents to participation in surveys for the purpose of providing feedback to the Promoter on the Competition.

8. Miscellaneous

- 8.1** Only the Lidl Plus Card of the person completing the Minimum Overall Spend can be scanned. Lidl Plus Cards cannot be scanned retrospectively.
- 8.2** Any breach of these terms and conditions may invalidate an entry and/or result in forfeiture of the prize. The Promoter reserves the right to cancel, terminate, modify, or suspend the Competition and/or vary Competition rules, including these terms and conditions, without prior notice.
- 8.3** The Promoter and its associated companies accept no responsibility for any damage, loss, injury (other than for death or personal injury arising from negligence), malfunction or disappointment of any kind, however so arising from participation in the Competition or acceptance of the prize, whether due to error, omission by the Promoter its employees or agents, or for any other reason, and participants agree to indemnify the Promoter in this regard through their engagement with the Competition.
- 8.4** The participant has no right to compensation and acknowledges the decision on the winners by the Promoter is final.
- 8.5** No correspondence will be entered into regarding either the selection process or the outcome of the Competition.
- 8.6** The Promoter will bear no responsibility for technical issues with the Lidl Plus app.
- 8.7** In the event of any dispute regarding these terms and conditions and conduct of the Competition, the decision of the Promoter will be final with no appeal therefrom.
- 8.8** The Promoter reserves the right to refuse to award the Prize to a winner or to disqualify any Participant where, in its sole view, there is a breach of these terms and conditions or where it deems it necessary to do so at its sole discretion.
- 8.9** These terms and conditions shall be governed by Irish law and the courts of Ireland shall have exclusive jurisdiction over interpretation of same.

9. Data Protection

- 9.1** By participating in the Competition, participants agree to the processing and storage of any personal data provided by them to Lidl Stiftung & Co KG and to the transferring of such data to the Promoter as a processor of such data for the purpose of administering the Competition as well as promotional activities around the Competition including, but not limited to posts on social media sites by the Promoter.
- 9.2** The Promoter will ensure that all personal data will be processed in compliance with data protection law. Participants' data will not be transferred out of the EU and such entry data, will be destroyed immediately after conclusion of the Competition.
- 9.3** Lidl Ireland GmbH is the controller for the processing of personal data of the participants and winners. For any questions relating to Lidl's processing of personal data in relation to the Competition, participants may contact:

Lidl Ireland GmbH
Main Road
Tallaght,
Dublin 24
data.controller@lidl.ie

For any queries around the processing of personal data in relation to the Lidl Plus App, participants should refer to the Terms and Conditions Lidl Plus and Data Protection Policy Lidl Plus. In addition, participants may contact:

Lidl Stiftung & Co. KG
Stiftsbergstraße 1
74167 Neckarsulm
Germany
dataprotection@lidlplus.ie

- 9.4** In order to operate the Competition, the following personal data will be transferred to the Promoter by Lidl Stiftung & Co. KG, Stiftsbergstraße 1, 74167 Neckarsulm, Germany:
- 9.4.1 Lidl Plus Card Customer ID Number of all participants in the Competition who have completed the required steps and are eligible to be in the prize draw.
- 9.4.2 in addition, first name and surname, favourite store as well as telephone number and e-mail address of the winner.
- 9.5** Furthermore, the Promoter may collect any other personal data required for the purpose of carrying out the Competition.
- 9.6** The Promoter will use the personal data collected in the context of the participation in the Competition only to operate the Competition (e.g., drawing winners, notifying winners, sending the prize). The legal basis for the processing in the context of the Competition is generally participants' consent—which consent underlies the operation of user accounts under the Lidl Plus App.
- 9.7** Photographs, videos and data provided for the purpose of promotional activity as set out in these terms and conditions may be published together with the name and hometown of the winner in promotional media of the organizer (e.g., press release, lidl.ie, employee magazine, social media). This data is processed on the basis of contract in consideration of the prize.
- 9.8** Data is only transferred to third parties where this is necessary for the implementation of the Competition (e.g., sending the prize via a logistics company) or in order to publish the winner (e.g., on Facebook or other social media channels). Apart from that, data will not be transferred to third parties.
- 9.9** At the end of the Competition and announcement of the winner, the personal data of participants will be deleted. Personal data belonging to winners will be retained for a minimum of 6 years and the image of winners may be used in Lidl's marketing activities.
- 9.10** Participants have the right to access their personal data, to withdraw their consent (if applicable), and in certain circumstances, the right to erasure. Participants may also object to Lidl's processing of their data if such processing is based on Lidl's legitimate interest. Data protection questions or concerns can be addressed to data.controller@lidl.ie. Participants may also contact the Data Protection Commission.