

Monsieur Cuisine Competition

Terms and Conditions

1 Eligibility to participate

The Monsieur Cuisine competition (the "Competition") is promoted by Lidl Ireland GmbH ('the Promoter') having its place of business at Lidl Head Office, Main Road, Tallaght, Dublin 24, Ireland.

Participants must be over 18 years of age and be resident in the Republic of Ireland to be eligible to participate, direct employees of the Promoter, affiliated companies of the Promoter, partners, families, or anyone associated with this Competition are excluded.

By participating in the Competition, participants are deemed to have accepted these Terms and Conditions. Participants are not permitted to participate on behalf of other persons and third parties. The promotion period will commence at 10:00 on 19.03.2025 and finish at 23:59 on the 03.04.25 (the "Promotion Period").

2 Participation in the Competition

To participate in the Competition, each participant will need to complete the following during the Promotion Period:

Action: Complete the online game, during which the participant must type all the Monsieur Cuisine features, which will appear on the screen one-by-one, in under 20 seconds. If successful, the participant will be provided with a unique code and asked to complete a form including the following fields:

- Name
- Phone Number
- Email Address
- Unique code

The following is the only webpage on which the Competition will be live:

<https://monsieurcuisinekneadsroastspureesboilseggmakesmoothiesandmore.ie/>

The step at clause 2 must be completed in order to enter the Competition. Each participant is only allowed to enter the Competition once.

3 Selection and notification of the winner

There will be 1 (one) overall winner selected at random. The prize draw will take place on the 04.04.25.

Up to 3 (three) working days after the prize draw, the selected winner will be contacted by the Social Media team by email.

Two attempts will be made to contact the winner over a two-day period, the final attempt via phone call. If the winner cannot be contacted, i.e. does not respond within 48 hours of the initial email, this will result in forfeiture of any and all claim to the prize. The Promoter reserves the right to perform a second draw, where a substitute winner will be selected.

4 Marketing

The winner agrees that in consideration of the prize and their acceptance of same, the winner may be required for promotional activity and the winner agrees to partake in same. Promoter may use their name, hometown, image and likeness (likeness as it has been captured or in an altered manner, by employees, agents or subcontractors of the Promoter or anyone working on behalf of the Promoter and/or by local/other media) for purposes of internal/external advertising, promotion or publicity in any media without additional compensation and the winner agrees to take part in such related promotional activities as the Promoter may require. In such circumstances, the prize winner's personal data will be processed on a contractual basis and in the Promoter's legitimate interests. The Promoter may publish the confirmed winner on the Lidl website.

5 Prize

There will be 1 (one) overall winner of the following prize:

- A Monsieur Cuisine (One Unit)

The winner will be asked for their address via email upon competition completion, and the Monsieur Cuisine will be couriered directly to the winner. The prize is strictly non-refundable. For any issues the winner can contact the Promoter's Customer Service.

- No cash or other prize will be offered

6 Miscellaneous

Any breach of these Terms and Conditions may invalidate an entry and/or result in forfeiture of the prize. The Promoter reserves the right to cancel, terminate, modify, or suspend the Competition and/or vary Competition rules, including these Terms and Conditions, without prior notice.

The Promoter and its associated companies accept no responsibility for any damage, loss, injury (other than for death or personal injury arising from negligence), malfunction or disappointment of any kind, however so arising from participation in the Competition or acceptance of the prize, whether due to error, omission by the Promoter its employees or agents, or for any other reason, and participants agree to indemnify the Promoter in this regard through their engagement with the Competition.

The participant has no right to compensation and acknowledges the decision on the prize winner by the Promoter is final.

No correspondence will be entered into regarding either the selection process or the outcome of the Competition.

In the event of any dispute regarding these terms and conditions and conduct of the Competition, the decision of the Promoter will be final with no appeal therefrom.

The Promoter reserves the right to refuse to award the prize to the winner or to disqualify any participant where, in its sole view, there is a breach of these Terms and Conditions or where it deems it necessary to do so at its sole discretion.

These Terms and Conditions shall be governed by Irish law and the courts of Ireland shall have exclusive jurisdiction over interpretation of same.

7 Data Protection

- Participants agree to personal data being stored and processed by the Promoter for the purpose of administering the Competition.
- The Promoter will ensure that all personal data will be processed in compliance with data protection law. Participants' and the winner's data will not be transferred out of the EU. Adequate technical security measures are taken to always ensure the security of personal data.
- Furthermore, the Promoter may collect any other personal data required for the purpose of carrying out the Competition.
- The Promoter will use the personal data collected in the context of the participation in the Competition only to operate the Competition (e.g., drawing winners, notifying winners, sending the prize).
- Photographs, videos and data as set out in clause 4 of the winner may be taken during the prize giving; these may be published together with the name and hometown of the winner in promotional media of the organizer (e.g., press release, lidl.ie, employee magazine, social media). This data is processed on the basis of contract in consideration of the prize.
- Data is only transferred to third parties where this is necessary for the implementation of the Competition (e.g., sending the prize via a logistics company) or in order to publish the winner (e.g., on Facebook or other social media channels). Apart from that, data will not be transferred to third parties.
- At the end of the Competition and announcement of the winner, the personal data of participants will be deleted. Personal data belonging to winners will be destroyed 90 days from the conclusion of the Competition and the image of winners may be used in the Promoter's marketing activities.
- Participants have the right to access their personal data, to withdraw their consent (if applicable), and in certain circumstances, the right to erasure rectification and portability. Participants may also apply for a restriction of processing. Data protection questions or concerns can be addressed to data.controller@lidl.ie. Participants may also contact Protection Commission for Ireland.