

UEFA CONFERENCE LEAGUE PRIZE DRAWS - TERMS & CONDITIONS

These terms and conditions (the “Terms and Conditions”) of Lidl Ireland GmbH (the ‘Promoter’) having its place of business at Lidl Head Office, Main Road, Tallaght, Dublin 24, Ireland (the shall apply exclusively to your participation of the following prize draw relating to Shamrock Rovers (a “Prize Draw”). By entering and participating in a Prize Draw, you agree to be bound by these Terms and Conditions.

1. OPENING / CLOSING DATE & TIME

1.1. The Prize Draw opens at 09:00 on the 3rd February 2025 and all entries must be received no later than 23:59 on the Sunday 9th February 2025 (the “Closing Date”).

2. HOW TO PARTICIPATE

2.1. To enter a Prize Draw, you must comment on one of the UEFA Conference league prize draw social media posts at Lidl’s Instagram <https://www.instagram.com/lidlireland/> or Lidl’s facebook <https://www.instagram.com/lidlireland/> (the “site” or “sites”) with details of (1) your name (2) who you would like to bring to the game. Winner to be selected at random from all qualifying entries. Once the post has been completed with this information, this will count as a valid entry in a Prize Draw. Any data posted must be your own. A PARTICIPANT IS ONLY PERMITTED TO ENTER INTO ONE (1) PRIZE DRAW.

2.2. Participants will be required to enter on their social media post at clause 2.1 the following details: (A) Your name (B) who you would like to bring to the game

2.3. Participants must be over 18 years of age on the day they submit their entry via the Site and be resident in the Republic of Ireland to be eligible to participate, direct employees of the Promoter, affiliated companies of the Promoter, partners, families, or anyone associated with this Competition are excluded. Proof of age and verification, in the form of a valid passport or driver’s licence, may be required from winners for the prize tickets to be released.

2.4. All entries in the Prize Draws must be made directly by the individuals entering the Prize Draws.

2.5. You must follow the entry instructions as given on the Site which shall also form part of these Terms and Conditions.

2.6. No purchase and/or donation is necessary to participate in the Prize Draws. Purchasing goods does not result in any advantage to a participant.

2.7. Only one (1) entry is permitted per person. Second (2nd) or subsequent entries will be disqualified. Syndicated entries or those made using methods such as a computer macro, a script or the use entries on another individual’s behalf will not be accepted. Any other forms of entry, including but not limited to automated devices or processes, are not allowed and all such entries will be disqualified and any Prize (as defined in Clause 3.4 of these Terms and Conditions) awarded will be void. No entries from consumer groups, third (3rd) parties or bulk entries will be accepted. FOR THE AVOIDANCE OF DOUBT, A PARTICIPANT IS ONLY PERMITTED TO ENTER INTO ONE (1) PRIZE DRAW.

2.8. The Site is operated by Lidl Digital International GmbH & Co. KG. Stiftsbergstr. 1, 74167 Neckarsulm, Germany and all submissions will be stored on servers owned by Salesforce, Heron Tower, 110 Bishopsgate, London EC2N 4AY or the Promoter.

2.9. To withdraw your participation in a Prize Draw, send an e-mail to <sponsorships@lidl.ie> with your full name, e-mail address and the subject heading: "WITHDRAW FROM UEFA COMPETITION" before the Closing Date.

3. THE PRIZE DRAW

3.1. In each Prize Draw the Promoter will within 48 hours of the Closing Date randomly draw from all eligible entries a number of participants that equals the number of Prizes (as defined in Clause 3.4 of these Terms and Conditions) available (as displayed in Clause 3.9 of these Terms and Conditions) (the "Draws")..

3.2. Any participants randomly drawn by the Promoter in the Prize Draws (pursuant to Clause 3.1 of these Terms and Conditions) will be a "Winner" and collectively the "Winners".

3.4. Each Winner will be entitled to two (2) tickets for Shamrock Rovers in one of the Matches (as defined in Clause 3.7 of these Terms and Conditions) (each a "Prize" and collectively the "Prizes"). For the avoidance of doubt: (A) any seating allocated by any such tickets will be in the general admission seating designated for a Winner for Shamrock Rovers; and (B) it is the sole responsibility of a Winner to comply with the rules and regulations of any stadium hosting a Match (as defined in Clause 3.8 of these Terms and Conditions).

3.5. The winners will be contacted initially by direct message via the relevant social media platform. Thereafter, a prize will be delivered by e-mail (via ticketing@lidl-football-hub.com to a Winner and/or Guest (if any) (as defined in Clause 3.12 of these Terms and Conditions ONE (1) WORKING DAY before the date of the Prize (i.e. the relevant Match (as defined in Clause 3.8 of these Terms and Conditions)).

3.6. The Match (as defined in Clause 3.8 of these Terms and Conditions) assigned to each Prize will be randomly selected by the Promoter.

3.7. For the purposes of these Terms and Conditions, "Matches" means:

UEFA Conference League

SHAMROCK ROVERS

a. Shamrock Rovers vs. Molde on the 20th February 2025.

3.8. For clarity, the Matches are individually referred to as a "Match".

3.9. The number of Prizes allocated to each Match is as follows:

UEFA Conference League

a. Two (2) Prizes of general admission tickets without hospitality to Shamrock Rovers vs. Molde on the 20th February 2025.

3.10. Within TEN (10) WORKING DAYS of the Draws a Winner will be direct message via the relevant social media platform and thereafter notified by e-mail (via sponsorship@lidl.ie and asked to claim a Prize (the “First Notification”). A Winner will need to follow the instructions contained in the First Notification.

3.11. Prizes must be claimed by the Winners within THREE (3) WORKING DAYS of the First Notification. Proof of identity, in the form of a valid passport or driver’s licence, may be required.

3.12. A Winner is permitted to invite another individual to use their one (1) other ticket in the Prize (a “Guest”).

3.13. Details (as defined in Clause 3.14 of these Terms and Conditions) for any Guest must be inputted by a Winner onto the Promoter’s ticketing platform (<https://guests.lidl-football-hub.com/>) at least FIVE (5) WORKING DAYS prior to the date of the Prize (i.e. the date of the relevant Match). If the winner has any accessibility requirements that need to be facilitated, these requirements can be provided via the promoter’s ticketing platform.

3.14. For the purposes of these Terms and Conditions, “Details” means: (A) first name; (B) last name; (C) e-mail address; (D) telephone number; and (E) date of birth (f) Passport number

3.15. If: (A) a Winner fails to claim a Prize; (B) the Promoter is unable to contact a Winner within THREE (3) WORKING DAYS of the First Notification; (C) a Winner fails to provide the Promoter with an e-mail address for delivery within THREE (3) WORKING DAYS of the First Notification; and (D) the Promoter is unable to contact a Winner within THREE (3) WORKING DAYS of its first attempt at the First Notification, then the Promoter reserves the right to withdraw any such Winner’s Prize entitlement and the Prize Draws close without all the Prizes being awarded.

3.16. The Prizes are as stated and cannot be resold. There is no cash alternative. Prizes are subject to availability and in the event that the Prizes offered are unavailable due to circumstances beyond the Promoter’s control, the Promoter reserves the right to offer an alternative prize of equal or greater value. For the avoidance of doubt, any such alternative prize of equal or greater value will be considered a Prize for the purposes of these Terms and Conditions.

3.17. A Winner is permitted to transfer one (1) or (2) of the tickets in a Prize to one (1) or (2) nominated individuals (each a “Nominated Person”) PROVIDED THAT any such Winner will need to e-mail <LidlFootball@fuseint.com> at least Five (5) WORKING DAYS prior to the date of the Prize (i.e. the date of the relevant Match) with Details for any such Nominated Person and PROVIDED FURTHER THAT any such Winner’s entitlement to the Prize is automatically revoked and a new invite will be sent to the Nominated Person (an “Invite”). There will be no changes to the registered persons once the deadline of five working days prior to the date of the prize has elapsed.

3.18. A Nominated Person is not permitted to sell the Prize under any circumstances.

3.19. A Winner is only permitted to transfer the Prize to their family and/or friends and shall not be permitted to sell the Prize.

3.20. Notwithstanding anything to the contrary contained in these Terms and Conditions, a Prize can only be transferred by the original Winner. For clarity, a Nominated Person is NOT permitted to transfer one (1) or (2) of the tickets in a Prize to one (1) or (2) individuals.

- 3.21. A Nominated Person will need to follow the instructions contained in the Invite.
- 3.22. A Prize must be claimed by a Nominated Person within THREE (3) WORKING DAYS of the Invite. Proof of identity, in the form of a valid passport or driver's licence, may be required.
- 3.23. A Prize will be delivered by e-mail (via LidlFootball@fuseint.com) to a Nominated Person and/or Guest (if any) ONE (1) WORKING DAY before the date of the Prize (i.e. the relevant Match).
- 3.24. Any guest invited by a Nominated Person to use the remaining one (1) ticket in a Prize will be deemed a Guest for the purposes of these Terms and Conditions. Details for any Guest must be inputted into the Promoter's ticketing platform (<https://guests.lidl-football-hub.com/>) by a Nominated Person at least SEVEN (7) WORKING DAYS prior to the date of the Prize (i.e. the date of the relevant Match).
- 3.25. If: (A) a Nominated Person fails to claim a Prize; (B) the Promoter is unable to contact a Nominated Person within THREE (3) WORKING DAYS of the Invite; (C) a Nominated Person fails to provide the Promoter with an e-mail address for delivery within THREE (3) WORKING DAYS of the Invite; and (D) the Promoter is unable to contact a Nominated Person within THREE (3) WORKING DAYS of its first attempt at the Invite, then the Promoter reserves the right to withdraw a Nominated Person's Prize entitlement and the Prize Draws close without all the Prizes being awarded.
- 3.26. For the avoidance of doubt, a Winner shall be solely responsible for all costs (including without limitation accommodation, subsistence and transportation) related to their use of a Prize.
- 3.27. The Promoter will not replace any lost, damaged, mutilated or stolen Prizes. All taxes, costs, liabilities and unspecified expenses associated with the usage of the Prizes are the sole responsibility of the Winners.
- 3.28. If it is suspected that an entrant uses multiple social media accounts to submit more than one (1) entry, only one (1) entry will be considered. In the event of a dispute over who submitted a winning online entry, the "Authorized Account Holder" of the social media account used to participate in the applicable Prize Draw at the actual time of entry, will be deemed to be the Authorized Account Holder is the natural person to whom the applicable internet service provider, online service provider or other organization has assigned the social media account for the domain associated with the submitted social media account. In the event a winning account selected is a joint account, a total of one (1) Prize will be awarded in the name of the first-named account holder. Proof to Promoter's satisfaction of being the authorized account subscriber may be required by Promoter in order to verify eligibility.
- 3.29. No responsibility will be taken by the Promoter if a Winner is not able to collect a Prize for any reason and howsoever arising.
- 3.30. No responsibility will be taken by the Promoter for claims which are lost, delayed, corrupted, damaged, misdirected or incomplete or cannot be delivered for any technical or other reasons. We advise claimants to use recorded delivery. Proof of sending will not be accepted as proof of receipt, and no correspondence will be entered into.
- 3.31. Photographic identification (valid passport or driver's licence) may be required for a Winner to claim a Prize. The Promoter reserves the right to refuse any Prize collections without providing a valid passport or driver's licence in the event that it is requested for verification purposes and release of tickets.

3.32. Subject to Clause 4 of these Terms and Conditions, the name and counties of the Winners may be available for a period of up to three (3) months after the Closing Date and may be obtained by e-mailing <sponsorships@lidl.co.ie> .

3.33. If a Nominated Person (if applicable) fails to claim a Prize, then any applicable Prize entitlement ceases and the Prize Draws close without all Prizes being awarded.

4. PERSONAL DATA

4.1. All personal information you submit to the Promoter in connection with a Prize Draw is subject to and will be processed in accordance with the Promoter's privacy policy (the "Privacy Policy"), which can be accessed here: <https://www.lidl.ie/c/data-protection/> .

4.2. For the purposes of these terms and conditions only, section 4 of the Privacy Policy, titled "Competitions and Prize Draws" shall be supplemented with the following:

Purpose of data processing/legal basis:

To enter this Free Prize Draw you must provide us with the following personal information:

- Full name;
- name of person you want to bring to the game;

In order for a winner to claim their prize, they may be requested to provide;

- Passport/driver's licence (in accordance with clauses 2.3, 3.11, 3.22 and 3.31 above).

Please be aware that although the Promoter may already possess the personal information detailed above owing to collection for other purposes (e.g. Lidl Newsletter) these terms and conditions only apply to the personal information collected for the sole purpose of this Free Prize Draw.

If you are a Winner of the Free Prize Draw, we may make your name and county available to third parties upon their request in line with our obligation to publish such information under the law applicable to prize draws. You have the right to object to us making such information available. You may exercise this right by contacting us at sponsorships@lidl.co.ie . Please note that, even if you object, we may still be legally obliged to make this information available to certain third parties (such as the Advertising Standards Authority) upon their demand.

The legal basis for processing the above information is the fulfilment of the Prize Draw contract as set out in these terms and conditions. The personal information provided by you to us in connection with this Free Prize Draw will be used exclusively for administering the Prize Draw. This involves:

- Verifying the identity of participants;
- Entering participants into the draw;
- Identifying the winner;
- Notifying the winner;
- Providing the full name and county of the winner upon receipt by the Promoter of such a request in accordance with clause 3.32; and
- Investigating any claims that the Promoter believes may be fraudulent in nature and taking further actions, such as legal proceedings where appropriate, in accordance with clause 5.4.

Recipients or categories of recipients:

The personal information of participants will be held by the Promoter and shall not be shared with any third parties except in instances where it is released to releasing the prize to the winners.

Storage duration / criteria for specifying the storage duration:

The participants' personal information collected for this Prize Draw will be kept securely by the Promoter and will be destroyed no later than three months after the Prize Draw has been completed and the Winner announced, except that:

- In the case of any investigation for fraudulent activity or legal proceedings, personal data will be held until the proceedings and any related actions are completed;
- The personal information collected for the purpose of this Prize Draw shall be destroyed immediately if you discontinue your participation in the Prize Draw in accordance with clause 2.9.

5. PREMATURE TERMINATION / EXCLUSION OF ENTRANTS

5.1. Owing to exceptional circumstances outside its reasonable control and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the Prize Draws or these Terms and Conditions at any stage but will always endeavour to minimize the effect on entrants in order to avoid undue disappointment.

5.2. Promoter assumes no responsibility for and will disqualify entries that are: stolen, late, lost, illegible, incomplete, invalid, unintelligible, damaged, destroyed, delayed, misdirected, not received, or that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilized in the Prize Draws, or by any human, mechanical or electronic error which may occur in the processing of the entries in the Prize Draws, or other errors appearing within the Terms and Conditions or advertisements for the Prize Draws. Proof of sending will not be accepted as proof of receipt, and no correspondence will be entered into.

5.3. The Promoter assumes no responsibility for any typographical or other error in the printing of the offer, administration of the Prize Draws, errors in processing entries, identifying the Winners, in the announcement of the Prizes and Winners, and the delivery of the Prizes, any problems or technical malfunction of any telephone network or lines, mobile phone, computer systems, online systems, servers or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the internet or on any web site, or any combination thereof, including, without limitation, any injury or damage to entrant's or any other person's computer system/software or mobile phone or other portable electronic device related to or resulting from participation or downloading any materials in the Prize Draws.

5.4. Use of any device to automate or subvert entry is prohibited and any entries received by such means will be void. No software-generated, robotic, programmed, script, macro or other automated entries are permitted and any entries received by such means will be void.

5.5. The Promoter reserves the right in its sole discretion to verify the Winners and disqualify any person it suspects or finds: (A) to have used a software generated, robotic, programmed, script, macro or other automated entry; (B) to have tampered with the entry process or the operation of the Prize Draws; (C) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (D) to display behaviour that will bring such Winners or Promoter into disgrace; (E)

to have provided inaccurate information upon entering the Prize Draws; (F) to be acting in violation of these Terms and Conditions; or (G) to have gained unfair advantage in participating in the promotion or won using fraudulent means. ANY VIOLATION OF THESE TERMS AND CONDITIONS BY A WILL RESULT IN SUCH INDIVIDUAL'S DISQUALIFICATION AS A WINNER OF A PRIZE DRAW AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

6. GENERAL

6.1. A Winner will be responsible for all acts, omissions, behaviour and conduct of any Guest (if any) and compliance with all applicable laws. Any Guest must comply with these Terms and Conditions and any reference to "Winner" contained herein shall be deemed to include a "Guest" (unless the context permits otherwise).

6.2. A Winner will be responsible for all acts, omissions, behaviour and conduct of any Nominated Person and compliance with all applicable laws. Any Nominated Person must comply with these Terms and Conditions and any reference to "Winner" contained herein shall be deemed to include a "Nominated Person" (unless the context permits otherwise).

6.3. By claiming a Prize, a Nominated Person agrees to be bound by these Terms and Conditions.

6.4. To the fullest extent possible in law, the Promoter does not accept liability for any losses or claims whatsoever arising out of participation in the Prize Draws and the acceptance of any Prize.

6.5. This promotion is not affiliated with, sponsored by or endorsed by the product or retailer featured in the Prizes nor are the Prize Draws affiliated with, sponsored by or endorsed by the event organisers of the Prizes (i.e. Matches). Trademarks, logos and names of the products, retailers and the events are the property of their respective owner.

6.6. Participants are responsible for all costs and expenses relating to participation in the Prize Draws, such as the cost of accessing the internet etc.

6.7. Except as otherwise required by applicable law, the Promoter shall not be liable for the content of any externally linked web sites.

6.8. The Promoter reserves the right to investigate and reject claims it believes to be of a fraudulent nature. Should a claim be upheld as fraudulent the Promoter reserves the right to pursue damages against individuals in connection with the claim.

6.9. The Promoter does not guarantee continuous uninterrupted or secure access to the Site. Numerous factors outside the control of the Promoter may interfere with the operation of the Site. No responsibility will be accepted for any difficulties in entering or any entries delayed or corrupted.

6.10. The Promoter shall not be liable for any failure to comply with its obligations or obligated to provide an alternative or a substitution prize to a Winner or Reserve Winner (as and if applicable), where the failure is caused by an event of Force Majeure and a Winner or Reserve Winner (as and if applicable) does not receive any or all components of a Prize as a result of such.

6.11. For the purpose of these Terms and Conditions, an "event of Force Majeure", shall have the following meaning; all circumstances beyond the reasonable control of either the Promoter or the Winner concerned, including acts of God, earthquake, flood, storm, lightning, fire, explosion, war, terrorism, riot, civil disturbance, sabotage, strike, lockout, slowdown, labour disturbances, accident,

epidemic, difficulties to obtain required raw materials or labour, lack of or failing transportation, breakdown of plant or essential machinery, emergency repair or maintenance, breakdown of public utilities, changes of law, statutes, regulations or any other legislative measures, acts of governments, supranational organizations or other administrative or public agencies, orders or decrees of any court, acts of third parties, delay in delivery or defects in goods or materials or any other circumstances amounting to force majeure.

6.12. The Promoter's decisions in all promotional matters in relation to the Prize Draws are final and no correspondence will be entered into.

6.13. Photographs, videos and data as set out above, of the winner may be taken during the prize giving or match; these may be published together with the name and hometown of the winner in promotional media of the organizer (e.g., press release, lidl.ie, employee magazine, social media). This data is processed on the basis of contract in consideration of the prize.

6.14. Data is only transferred to third parties where this is necessary for the implementation of the Competition (e.g., sending the prize or prize details via a sports hub) or in order to publish the winner (e.g., on Facebook or other social media channels). Apart from that, data will not be transferred to third parties.

6.15. At the end of the Competition and announcement of the winner, the personal data of participants will be deleted within 3 months. Personal data belonging to winners will be retained for a minimum of 6 years and the image of winners may be used in Lidl's marketing activities.

6.16. Participants have the right to access their personal data, to withdraw their consent (if applicable), and in certain circumstances, the right to erasure. Participants may also object to Lidl's processing of their data if such processing is based on Lidl's legitimate interest. Data protection questions or concerns can be addressed to data.controller@lidl.ie. Participants may also contact the Data Protection Commission for Ireland.

6.17. Any question concerning the legal interpretation of the rules will be based on the law of Ireland and the Courts of Ireland will have exclusive jurisdiction.